

# STARTUP COMPANY

Company Name: CranioCatch Information Technologies Medical Dental Industry and Trade Inc.

Reporting Period: 2022 / 2

Campaign Name: CranioCatch

Fund Transfer Date: 28 January 2022

Number of Investors: 1,039

Funding Amount: ₺1,260,000.00

- 
- With the strength we gained from our first investment round on Fonbulucu, we collaborated with expert academicians from 8 international and 17 national universities specializing in dentistry. With both financial and human resources, we conducted R&D studies and created a data pool containing 450,000 images and 1,500,000 annotations.
  - We launched our **CranioPodcast** series on Spotify and YouTube.
  - We participated in scientific congresses as both speakers and sponsors.
  - We initiated our university student representative project and appointed 15 representatives who began working with our organization.
  - We supported two TÜBİTAK student projects, both of which were accepted.
  - We were accepted into the **NVIDIA Inception** program.
  - We signed agreements with **data annotation experts** to expand our image database and improve labeling accuracy. We completed integrations with **Hospital Information System (HIS)** and **PACS (Picture Archiving and Communication System)** software. Our data labeling infrastructure was enhanced using our proprietary tools developed in-house.
  - We formed **strategic collaborations** with dental clinics located in **Istanbul, Sakarya, and Ankara** to increase access to diverse patient data. We signed a **data-sharing agreement** with **Jordan University of Science and Technology** to accelerate our AI model development with international data diversity.
  - We successfully **integrated our software into systems developed by MergenTech and TRtek**. These integrations allowed broader usage of CranioCatch products in both private practices and educational institutions. We also initiated demo versions of our software at **Nuh Naci Yazgan University** and **Lokman Hekim University**.
  - Our partnership discussions with a **France-based unicorn in dental technologies** continued during this period, focusing on joint R&D and exit strategies. In addition, we entered early-stage acquisition talks with **Harris Computer**, a technology firm based in Canada, and another California-based company (under confidentiality agreement).
  - Our team expanded to **14 members**, consisting of professionals in AI, software engineering, business development, and medical imaging. We structured our organizational chart to align with project needs and operational flow.
  - We launched **online sales** through our official website, allowing broader access to our dental imaging AI solutions. This step increased visibility and enabled us to directly reach clinics and professionals in various regions.
  - We were awarded an **R&D grant of ₺211,512 by KOSGEB**, which was allocated to the development and refinement of our AI systems. Additionally, we applied to **four EU-based projects**, including **WomenTechEU**, **HosmartAI**, **Eurostars**, and **TÜBİTAK's Horizon Europe** support program. These applications aimed to secure international funding and expand CranioCatch's presence in the European innovation ecosystem.
  - We were featured in various startup and health tech publications such as the **BAYER Digital Health Map**, **TechAnkara**, and **Startups.watch**, helping strengthen our brand recognition.

**Expenditures (TRY – July to December 2022)**

Expense Type	Amount (TRY)
Personnel expenses	₺480,000
Marketing	₺163,010
Operational costs	₺154,030
Administrative costs	₺127,300
<b>Total</b>	<b>₺924,340</b>