

CranioCatch Biannual Report (January – June 2022)

Startup Name: CranioCatch Bilişim Teknolojileri Medikal Dental Sanayi ve Ticaret A.Ş.

Funding Campaign: 1,260,000 TL

Fund Transfer Date: 28.01.2022

Number of Investors: 1,039

Key Activities Realized:

- The company was officially established on 14.01.2022 in Eskişehir under the registered name and address.
- The investment round funding of 1,260,000 TL was successfully transferred on 28.01.2022.
- An Ankara branch was opened and registered on 19.04.2022.
- Internal structuring efforts began to establish a strong corporate culture.
- A legal team was formed, with two lawyers joining for general legal advice and GDPR (KVKK) compliance policies.
- A total of four developers and a marketing expert were hired; one developer was recruited through government employment support (İŞKUR).
- A part-time intern dentist joined the team.
- Recruitment for a specialist dentist, support staff, and an accounting officer is ongoing.
- A collaboration was initiated with Nera Reklam for social media and advertising management.
- The company website was redesigned.
- A project proposal was submitted under the KOSGEB R&D and Innovation Support Program.
- Existing partnerships with KEYPS and Dr. Dentes clinical software were renewed.
- A preliminary agreement was made to enter the Central Asian market via SFS Global (Uzbekistan), although negotiations later concluded unsuccessfully.
- Initial discussions were held with Dürr Dental (Germany), and a company presentation was shared; a response is still pending.
- Participation in the TECH-UP 2022 Demo Day was achieved.
- CranioCatch joined the TEB-TİB startup program.
- Collaborations began with the Young Dentists Association and sponsorship was provided for the Genç EDAD Congress.
- A university student ambassador program was launched and first meetings were held.

- Preliminary agreements were made with Lokman Hekim University, Ege University, and Bahçeşehir University for incorporating CranioCatch's education modules into their dental curriculum.
- Follow-ups for demo user requests have been initiated.
- A collaboration has been established with Mergen Inc., a company specializing in Hospital Information Systems (HIS) and PACS software development, to begin integration efforts.

Financial Summary Table (January – June 2022)

| Category | Amount (TRY) | Period |
|---|-------------------------|---------------------|
| Marketing Activities (Total) | ₺453,591.39 | Jan 2022 – Jun 2022 |
| General Administrative Expenses (<i>e.g., rent, consultancy, equipment</i>) | Included in ₺163,128.61 | Jan 2022 – Jun 2022 |
| Platform Usage Fees, Central Registry (MKK), Bank Service Charges | Included in ₺163,128.61 | Jan 2022 – Jun 2022 |
| Personnel Expenses | ₺174,011.11 | Jan 2022 – Jun 2022 |
| Other Expenses | ₺20,202.63 | Jan 2022 – Jun 2022 |